

RED
[REAL ESTATE DEVELOPMENT]
AWARDS

&

Forbes România

RED
GLOBAL
AWARDS

BUCHAREST, ROMANIA
JUNE 17, 2026

Bringing the Most Prestigious Real Estate Awards to Europe

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A LEGACY OF EXCELLENCE

The Red Awards has become the most exclusive and prestigious real estate awards event, honoring top developers, brokers, architects, and contractors. With 13 sold-out award shows celebrating excellence in real estate, architecture, and investment—covered by major media outlets and top social media influencers—the RED Global Awards are now making their grand European debut, in partnership with Forbes Romania.

Now, the stage is set for an unforgettable international experience, as the RED Global Awards make their grand European debut on a global scale — uniting the very best from the U.S., Europe, and the Middle East under one roof, and setting a new benchmark for excellence in real estate.

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THE NETFLIX EFFECT: GLOBAL RECOGNITION & CREDIBILITY

The Red Awards was featured on Netflix's hit show, Owning Manhattan, solidifying its reputation as the top real estate awards platform. The show, currently one of the most-watched real estate series, captures the high energy and exclusivity of our event, with top industry players attending and being honored.

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WHY FORBES ROMANIA? WHY NOW?

- ✦ **Forbes Romania** is a globally respected brand with massive influence in business, finance, and real estate.
- ✦ **Red Awards** is the only independent real estate awards organization in Florida, New York and Chicago, and one of the most respected in the U.S.
- ✦ Together, we are bringing the most high-energy, high-profile real estate awards event to Europe, setting a new standard for industry recognition.

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THE GRAND EUROPEAN DEBUT: RED GLOBAL AWARDS

✦ **JUNE 17, 2026**

The event will feature exclusive morning roundtables, offering thought-provoking discussions with industry leaders, followed by an elegant black-tie awards gala in the evening. Attendees will include world-renowned real estate developers, visionary investors, and distinguished personalities, making this a truly unmissable occasion for the international real estate community.

✦ Event Highlights:

◆ **Prestigious Roundtables (11:30 AM - 2:30 PM)**

Hosted in one of Bucharest's most refined restaurants, these private sessions bring together visionary developers and elite U.S. investors for high-level, exclusive discussions.

◆ **RED Global Awards Gala (7:00 PM - 10:30 PM)**

An evening of glamour and recognition – the dazzling Awards Gala that celebrates excellence, influence, and innovation at the highest level.

THE AWARDS ARE DIVIDED INTO 9 MAIN CATEGORIES:

- ◆ Residential
- ◆ Office
- ◆ Industrial & Logistics
- ◆ Retail & Mixed-use
- ◆ Investments & Transactions
- ◆ Professional Services
- ◆ Innovation
- ◆ Hotels & Restaurants
- ◆ Popularity Award

In total: 30 awards categories



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MAIN EVALUATION CRITERIA:

- ✦ Size and impact
- ✦ Commercial performance
- ✦ Quality and innovation
- ✦ Sustainability
- ✦ User experience and satisfaction
- ✦ Contribution to community and market
- ✦ Professional reputation
- ✦ Financial performance
- ✦ Leadership and influence (for the Popularity Award)

SELECTION PROCESS

- ✦ Open nominations for all 30 award categories.
- ✦ Application period: **October 15, 2025 – March 31, 2026.**
- ✦ Jury: a panel including Big4 experts, real estate lawyers, consultants, the owner of Forbes Romania, a Forbes journalist, and Selman Yalcin, founder of Red Awards will evaluate the entries based on criteria tailored to each category.

This is more than just an awards ceremony – it marks the beginning of a new era in global real estate recognition.

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I. MAIN PARTNER PACKAGE

€80.000 + VAT

- ✦ **Event Powered by Partner Company** – „RED AWARDS & Forbes România, Powered by Partner Company”
- ✦ **Prominent presence in the special editorial project:** RED AWARDS Global & Forbes Romania
 - ◆ “Powered by Partner Company” mention on the cover of the special editorial project
 - ◆ Branded stripe on each page of the special editorial project
- ✦ **20 exclusive connections** – introductory e-mails from Selman Yalcin to U.S. developers and investors
- ✦ **Premium visibility** through table branding* at the Gala
- ✦ **Distinctive presence** through table branding* at the Round Tables
- ✦ **Brand activation:**
 - ◆ at the RED Global Awards Gala
 - ◆ at the Round Tables
- ✦ **Strategic exposure** – logo placement on the Gala spider + print & online communication materials
- ✦ **Memorable presence** – logo on the Round Tables menus
- ✦ **Direct engagement** – opportunity to provide Goodie Bags at both events (Gala + Round Tables)
- ✦ **”Powered by Partner Company”** mention on the trophies awarded to the winners**
- ✦ **Prestigious highlight** – offering an award (from 30 subcategories) to one of the distinguished winners**
- ✦ **Media impact**
 - ◆ 4 full pages of advertising in Forbes Romania throughout 2026
 - ◆ 1 full page of advertising in Forbes Moldova - one issue in 2026
- ✦ **Digital exposure:**
 - ◆ participation in one Forbes Forward event in 2026
 - ◆ participation in one Forbes Voices podcast episode in 2026
- ✦ **Official partner acknowledgment** during the event and in follow-up materials (Gala + Round Tables)
- ✦ **Premium access to Forbes content**
 - ◆ 15 Forbes Romania subscriptions for one year
 - ◆ 15 Forbes Life subscriptions for one year
 - ◆ 10 Forbes Moldova Subscriptions for one year
- ✦ **Extended presence and networking**
 - ◆ One table reserved for the Partner Company representatives at the Round Tables – 10 persons
 - ◆ One table reserved for the Partner Company representatives at the Gala – 10 persons
- ✦ **Tailored visibility** – interview/testimonial at the Gala, promoted across Forbes Romania and Red Awards social media

* Table branding options: table cubes, flags, flyers, brochures, napkins printed with the sponsor’s logo, personalized table number; non-illuminated letters adapted to a table diameter of 1 m length and 0.5 m height, positioned in front of the table.

** Winners will be announced at the Gala.



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II. PREFERRED PARTNER PACKAGE

€50.000 + VAT

- ✦ **Recognition of the Partner Company as a Preferred Partner at the event**
- ✦ **Prominent presence in the special editorial project:** RED AWARDS & Forbes Romania
- ✦ **15 exclusive connections** – introductory e-mails from Selman Yalcin to U.S. developers and investors
- ✦ **Premium visibility** through table branding* at the Gala
- ✦ **Distinctive presence** through table branding* at the Round Tables
- ✦ **Brand activation** at the RED Global Awards Gala
- ✦ **Strategic exposure** – logo placement on the Gala spider + print & online communication materials
- ✦ **Memorable presence** – logo on the Round Tables menus
- ✦ **Direct engagement** – opportunity to provide Goodie Bags at both events (Gala + Round Tables)
- ✦ **Prestigious highlight** – offering an award (from 30 subcategories) to one of the distinguished winners**
- ✦ **Media impact**
 - ◆ 4 full pages of advertising in Forbes Romania throughout 2026
- ✦ **Digital exposure:**
 - ◆ participation in one Forbes Forward event in 2026
 - ◆ participation in one Forbes MarComm event in 2026
- ✦ **Official partner acknowledgment** during the event and in follow-up materials (Gala + Round Tables)
- ✦ **Premium access to Forbes content**
 - ◆ 13 Forbes Romania subscriptions for one year
 - ◆ 13 Forbes Life subscriptions for one year
 - ◆ 8 Forbes Moldova Subscriptions for one year
- ✦ **Extended presence and networking**
 - ◆ One table reserved for the Partner Company representatives at the Round Tables – 10 persons
 - ◆ One table reserved for the Partner Company representatives at the Gala – 10 persons
- ✦ **Tailored visibility** – interview/testimonial at the Gala, promoted across Forbes Romania and Red Awards social media

* Table branding options: table cubes, flags, flyers, brochures, napkins printed with the sponsor's logo, personalized table number; non-illuminated letters adapted to a table diameter of 1 m length and 0.5 m height, positioned in front of the table.

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III. PLATINUM PACKAGE – GALA & ROUND TABLES

€35,000 + VAT

- ✦ **15 exclusive connections** – introductory e-mails from Selman Yalcin to U.S. developers and investors
- ✦ **Premium visibility** through table branding* at the Gala
- ✦ **Distinctive presence** through table branding* at the Round Tables
- ✦ **Brand activation** at the RED Global Awards Gala
- ✦ **Strategic exposure** – logo placement on the Gala spider + print & online communication materials
- ✦ **Memorable presence** – logo on the Round Tables menus
- ✦ **Direct engagement** – opportunity to provide Goodie Bags at both events (Gala + Round Tables)
- ✦ **Prestigious highlight** – offering an award (from 30 subcategories) to one of the distinguished winners**
- ✦ **Media impact** – 4 full pages of advertising in Forbes Romania throughout 2026
- ✦ **Digital exposure** – participation in Forbes Forward, the 2026 Forbes Romania online show
- ✦ **Official partner acknowledgment** during the event and in follow-up materials (Gala + Round Tables)
- ✦ **Premium access to Forbes content** – 10 Forbes Romania subscriptions + 10 Forbes Life subscriptions for one year
- ✦ **Guaranteed presence** – One table reserved for the Partner Company representatives at the Round Tables – 10 persons
- ✦ **Extended networking** – One table reserved for the Partner Company representatives at the Gala – 10 persons
- ✦ **Tailored visibility** – interview/testimonial at the Gala, promoted across Forbes Romania and Red Awards social media

* Table branding options: table cubes, flags, flyers, brochures, napkins printed with the sponsor's logo, personalized table number; non-illuminated letters adapted to a table diameter of 1 m length and 0.5 m height, positioned in front of the table.

** Winners will be announced at the Gala.

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IV. GOLD PACKAGE - GALA

€20,000 + VAT

- ✦ **7 exclusive connections** – introductory e-mails from Selman Yalcin to U.S. developers and investors
- ✦ **Exclusive table branding*** at the Gala
- ✦ **Brand activation** at the RED Global Awards Gala
- ✦ **Direct engagement** – Goodie Bags at the Gala
- ✦ **Visible exposure** – logo on the Gala spider + communication materials
- ✦ **Media impact** – 2 dedicated pages in the next Forbes Romania print edition
- ✦ **Official partner acknowledgment** during the event and in follow-up materials
- ✦ **Premium access to Forbes content** – 7 Forbes Romania subscriptions + 7 Forbes Life subscriptions for one year
- ✦ **Guaranteed networking** – One table reserved for the Partner Company representatives at the Gala – 10 persons

* Table branding options: table cubes, flags, flyers, brochures, napkins printed with the sponsor's logo, personalized table number; non-illuminated letters adapted to a table diameter of 1 m length and 0.5 m height, positioned in front of the table.

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V. GOLD PACKAGE - ROUND TABLES

€20,000 + VAT

- ✦ **7 exclusive connections** – introductory e-mails from Selman Yalcin to U.S. developers and investors
- ✦ **Exclusive table branding*** at the Round Tables
- ✦ **Premium exposure** – logo on the Round Tables menus
- ✦ **Direct engagement** – Goodie Bags at the Round Tables
- ✦ **Media impact** – 2 dedicated pages in Forbes Romania
- ✦ **Official partner acknowledgment** during the event and in follow-up materials
- ✦ **Premium access to Forbes content** – 7 Forbes Romania subscriptions + 7 Forbes Life subscriptions for one year
- ✦ **Guaranteed networking** – One table reserved for the Partner Company representatives at the Round Tables – 10 persons

* Table branding options: table cubes, flags, flyers, brochures, napkins printed with the sponsor's logo, personalized table number; non-illuminated letters adapted to a table diameter of 1 m length and 0.5 m height, positioned in front of the table.

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VI. DOUBLE TICKET - GALA & ROUND TABLES

€15,000 + VAT

- ✦ **Exclusive access** to a non-branded partner table at the Gala (diverse networking with participants from different companies)
- ✦ **Premium networking** – access to a non-branded partner table at the Round Tables
- ✦ **Visible exposure** – logo on the Gala spider
- ✦ **Elegant presence** – logo on the Round Tables menus
- ✦ **Official partner acknowledgment**
- ✦ **2 tickets included** for company representatives (Gala + Round Tables)

* Table branding options: table cubes, flags, flyers, brochures, napkins printed with the sponsor's logo, personalized table number; non-illuminated letters adapted to a table diameter of 1 m length and 0.5 m height, positioned in front of the table.

The background features a red carpet receding into the distance, flanked by rows of spotlights that create a dramatic, glowing effect. The text is centered on the carpet.

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CONTACT

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